DOGS AND CATS ONLINE

Government of South Australia
Dog and Cat Management Board

Dogs and Cats Online
One year on…

Authorised Persons Association Conference 2019

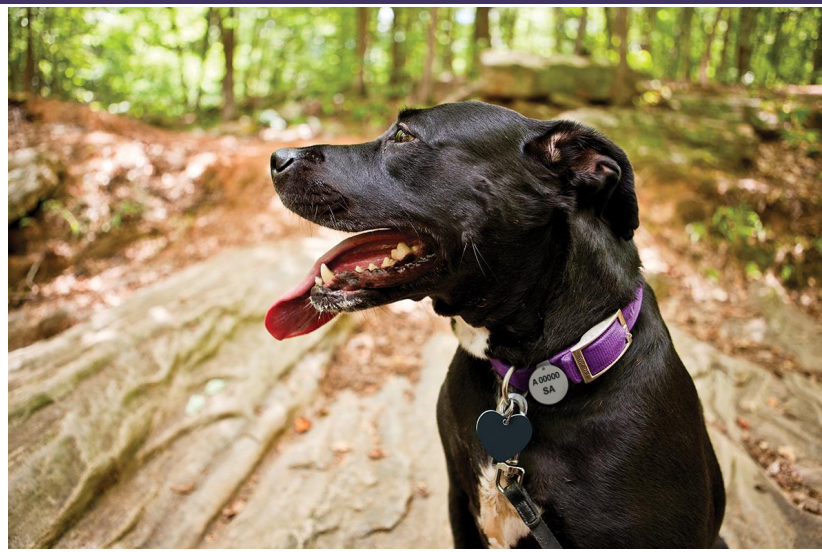
Steph Jeuken, Principal Consultant EAI Projects

EAI Projects
ENGAGE ANALYSE IMPLEMENT

- **4,637** – Migrated by councils prior to go-live
- **4,228** – Microchip records created
- **15,631** – New registrations
- **392** – unrenewed/awaiting registration

Where are we at with dogs?

293,097



- **289,092** – Migrated by councils prior to go-live
- **30,406** – Added by Owners online **– That's 56%!**
- **23,576** – Added by Council
- **That means a lot of duplicates!**

Where have they come from?

2,358 Breeders

- **691** – Pedigree breeders via Authorised Assoc.
- **1,667** – Non-pedigree self registered

Greyhound RACING SA

GRSA has been partnering with us since DACO design

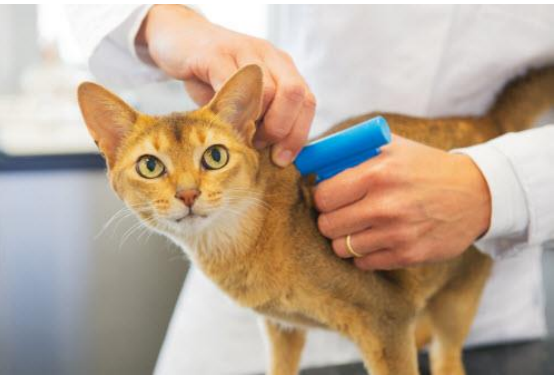
- **292** – Racing Greyhounds migrated by councils
- **1,192** – Racing Greyhounds currently in DACO

What's the story with working dogs?

- **13,228** – Registered Working dogs
- **96** – Different dog breeds
  - **97%** - traditional working dog breeds
  - **3%** - somewhat questionable – poodles, chihuahua, shih tzu, maltese etc.

446 Assistance Dogs

- **159** – Verified by Authorised Associations
  - **26** – Assistance dogs in training
- **261** – Most likely ‘therapeutic’



What about microchips ?

Vets & Microchippers

- **136** – Vet Organisations Signed up to use DACO
- **172** – Vet Practice users & **434** – Vets
- **150** – Microchip Implanters
- **14,045** – Microchip Registrations
- **833** – Desexing records since April Release

Are the Owners on board?

- **244,944** – # of owners in DACO
- **160,775** – # of owners with online access (**66%**)
- **23,779** – # of owners that have logged back in and updated their information after signing up

32% **12%** **56%**

1. **Acknowledge the cats**
   There is a willingness for owners to add their cats so this will grow.

2. **Improve microchip registration process** – only 20% of new registrations started as microchip records

3. **Work to shift credit card payers** – 48% of council payments were credit card

4. **Minimise duplication** – we've merged 5,490 owners since April

5. **Bed the system down** – solidify 2018/19 changes and stabalise the system

6. **Prepare for 2020 and beyond** – Continue online uptake and ease of use by owners

Year 2 Renewals Schedule

- Fees in NOW
- Proofing – from 3 June
- Approve Proofs – 22 June
- Renewals to Printer – 26 July
- Arrival to owners – 1 July – 5 July
  80% of owners

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