

PetRescue & SA pounds



Working together
to save lives.

Who's this guy?

John 'JB' Bishop

Co-Founder
& Joint CEO



Meet Toby

- 'Surrendered'
- Rehomed
- Loved.



4.6m

Australians



PetRescue
.com.au

**YOUR COMMUNITY
WANTS YOUR PETS.**





Let's talk KPIs



Tenderer's Name:

	* Own - means own resources S/C - means sub-contractor resources	Claimed Capability	
		No	Yes
			Own* S/C*

3. Re-homing of animals

• Foster programs	—	—	—
• Rehabilitation of animals	—	—	—
• Treatment of sick and injured animals	—	—	—
• Reduction in euthanasia rates	—	—	—

*City of Melbourne Tender Spec –
Animal Collection and Pound Services (July 2012)*

Let's talk KPIs



18. Payments for increase in re-homed and reunited animals

18.1 The service provider will be eligible for a bonus payment of 10% of the yearly price break down for that period where the percentage of euthanised animals is less than;

- 15% of total impounded dogs per annum
- 80% of total number of impounded cats per annum.

*City of Melbourne Tender Spec –
Animal Collection and Pound Services (July 2012)*

Let's talk KPIs



Commitment to live discharge

- 2.3.1. The Service Provider will take all reasonable steps to encourage the live discharge of animals from the facility, including, without limitation, adoption programs, rehoming of animals through animal welfare and rescue groups or any other such initiatives the Service Provider may develop.
- 2.3.2. The Service Provider will take reasonable steps to minimise the number of animals requiring euthanasia.
- 2.3.3. The Service Provider will maintain a relationship with appropriate animal rescue and welfare organisations to facilitate the highest possible rehoming rates for unclaimed and surrendered animals.

*Management of the Port Macquarie Hastings Council Companion
Animal Impounding Facility Request for Tender (June 2015)*

Let's talk KPIs



The tender submission from RSPCA offers Council the best value outcome. Below are the practices that ensure RSPCA is well positioned to operate in line with Darebin's 'no kill' approach.

- Service levels include getting all unclaimed animals (outside of the category for euthanasia) into a permanent home. All animals will remain in RSPCA's care until such time that the animal is rehoused into a permanent home.

Note: Whilst the contract is still being finalised, it is proposed Council will pay the RSPCA for animals to be sheltered in their care for a period longer than the 8 day statutory holding period. If the animal is not rehoused within 24 days, the animal will still remain in the care of the RSPCA, at their cost, until the animal is permanently rehoused.

- The incidence of euthanasia is reduced to the bare minimum. It is proposed that animals are only euthanised due to the existence of untreatable medical or behavioural issues.

*Darebin Council - Award of service provider
for Epping Animal Management Facility (2017)*

Let's talk KPIs

**Internal or outsourced,
you will be judged on
the results of your
pound program.**



**Jon Cicirelli –
Contracting for success**

<http://bit.ly/contracting-for-success>





Utter, utter, utter bastard.

What is PetRescue?



**We connect homeless pets
with loving forever homes.**



We're a small team...

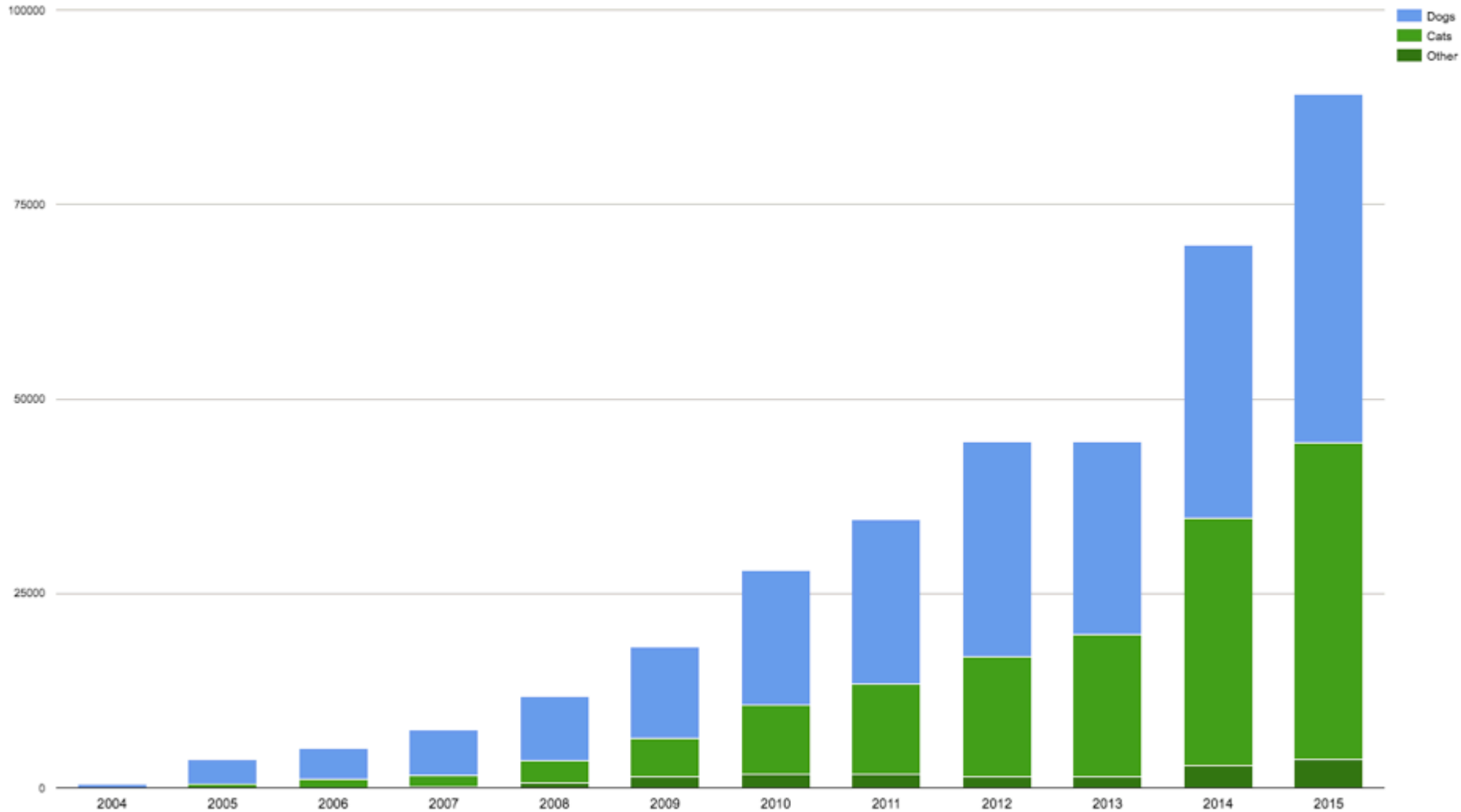


...doing big things.

- Biggest charity website
- 30,000 website visits daily
- Reach of 4.6m Australians annually



We get results.





In other news...

105,973

pets adopted



**280 pets rehomed
every single day.**



~~280 pets rehomed
every single day.~~

500 pets rehomed
every single day.



Why use PetRescue?



It's very affordable.



It's very affordable.

(It's free. For everyone. Forever.)



It's easy.



But wait... there's more!





\$4 million+
food donations



\$4m of free pet food

“WOW!!!!!! We would like to say a massive THANK YOU to the incredible folk at Mars Petcare in collaboration with PetRescue & PETstock for this mind blowing food donation to the SABBR boofas! We will ensure it is put to great use by the dogs in our care.”



- Staffy and Bully Breed Rescue Inc



**35 FREE
FLIGHTS**



Free flights for pets

“Our gorgeous bonded senior pair, George and Mildred, are off to their forever home tomorrow, after one last check up for Mildred today! Thanks to PetRescue for selecting these gorgeous old souls for a free flight this month, to make their adoption feasible!”



- Herd2homes Dog Rescue



20,000
FREE

flea and tick treatments



Great PR opportunities

With a Facebook following of over 135,000 people, feature your pound pets



#PoundPet



PetRescue

Like This Page · 25 August · 🌐

#PoundPetOfTheWeek #PartyFace
#PetRescueTurns12

Meet Leika, who clearly knows it's our birthday this week and has her party face ready to go!

Leika is a very energetic dog (great for partying!) and is a real people pleaser. She would suit a home that looking for an active and smart canine family member who can join in with sports and outdoor activities.

Leika is with Redland City Council (QLD) and is available for interstate adoption which means her forever family can be anywhere in Australia!
<https://www.petrescue.com.au/listings/472986>

📍 Tag photo 📍 Add location ✎ Edit

👍 Like 🗨 Comment ➦ Share 📧 119

Top comments *

19 shares 1 comment

 Ange Smith Lovely girl
Like · Reply · Message · 1 September at 14:08

🐶 Write a comment... 📷 📎

#PoundPet



Kodie
ID: 455783

 **PetRescue**

PetRescue
Like This Page · 19 May · 🌐

#SafeAndSoundPounds
Meet Kodie, the very happy Border Collie from Canterbury City Council Pound.

At one and a half years old, Kodie has plenty of energy that he'd love to share with an active human or family. He is friendly with other dogs too, so a sibling would be a bonus for this furry fella.

PetRescue ID: 455783

🏷️ Tag photo 📍 Add location ✎ Edit

👍 Like 🗨️ Comment ➦ Share 📧 99

21 shares 4 comments

PetRescue If you're interested in meeting Kodie, you can find contact details for Canterbury City Council Pound on his PetRescue profile:
<https://www.petrescue.com.au/listings/455783>

 **Kodie 16-066 - Medium Male...**
PETRESQUE.COM.AU

Like · Reply · Remove Preview · Commented on by Laura Walker 191 · 19 May at 17:01

Natasha Williams What a spunk!
Like · Reply · Message · 19 May at 19:09

Sarah Chisnall His a handsome boy
Like · Reply · Message · 20 May at 08:15

Write a comment...

Adoption Campaigns

“This is the first time we have worked with PetRescue and PETstock at their Adoption Day and we were very happy with the result. The interest in the animals was fantastic and has continued with the Animal Shelter being very busy with a number of residents still enquiring about animals available for adoption.”



- Chris, Greater Shepparton City Council

Quotes from members

“People often see one of our dogs on PetRescue, come in and decide to adopt a different one. It's just as good in my eyes!”

- Brandon,
Blacktown Animal Holding Facility



Quotes from members

“Once her profile was added on PetRescue, the messages of interest flooded in.”

- Metro Animal Rescue and Adoption





Barriers to entry

Why aren't YOU using
PetRescue right now?



**Why NOT
use PetRescue?!**



Finally...

“I am the newly appointed Animal Welfare Supervisor for Wagga City Council. I am a vet nurse and former manager at RSPCA ACT. My philosophy is that there is no excuse to euthanise a healthy & homeable animal. Time limits and lack of space are not legitimate reasons to euthanise, there is always a home for every animal that needs one.”



Thank you.

Tarsha

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JB

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